



Professional Development Programs for Artists

Instructor: Stephen C. Wagner
Studio Fine Artist Network

Workshop 1: WHAT SELLS: Creating a Saleable Body of Work

Saturday, April 7, 11am-1pm

Learn to create a body of art that sells, hear specific & detailed suggestions on planning themes & series, titles, style, media, scale, pricing, signatures, presentation, framing, and certificates of authenticity.

Fee: Members \$25; non-members \$30

Workshop 2: PRESENTATION: Preparing Your Website Portfolio

Saturday, June 2, 11am-1pm

Gain insight into creating & designing your website, what galleries are looking for in your website, writing your biography, artist resume, exhibit history, artist statement, and intro letters.

Fee: Members \$25; non-members \$30

Stephen encourages other artists to commit to their artwork and take the steps necessary to become more successful through his guest speaking on professional development for artists at art organizations throughout California. His lectures offer artists insight to jump-start their artist career, obtain clear focus on their intention for their artwork, create a strategic plan for their artist career, create an impressive artist portfolio website, and master the business of art.

Stephen is the managing partner at Arc Gallery in San Francisco, featuring a 1,000 sq. ft. art gallery, two smaller galleries and an art education center. Stephen was the Program Development Coordinator for the San Diego Art Institute, has been a consultant for the San Diego Children's Museum, and was on the Board of Directors for Artech in Palm Desert. To train teachers to incorporate art into their everyday curriculum, Stephen taught Aesthetic Education classes through the University of San Diego Division of Continuing Education. He has been a guest speaker and has taught workshops and classes for art organizations and colleges throughout California. www.sfartistnetwork.org/contact.html

Where: Marin Museum of Contemporary Art
500 Palm Drive, War Room, 2nd Floor

Register online at www.marinmoca.org. Visa and MasterCard welcome.

Registration forms are also available in the MarinMOCA lobby, 500 Palm Drive, or in the classroom building, 781 Hamilton Parkway.

For additional information please contact the MarinMOCA office at [415.506.0137](tel:415.506.0137), Wednesday - Friday, 11am to 4pm or Saturday - Sunday 11am to 5pm.